



City of Arts & Innovation

News Release

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Contact:

Phil Pitchford

Intergovernmental and Communications Officer

951-826-5975

ppitchford@riversideca.gov

2015 Anti-Graffiti Video and Poster Contest Winners Announced

RIVERSIDE, Calif. – The City Council recognized and gave cash awards to creative and artistic middle and high school students who were selected as winners of the 2015 Anti-Graffiti Video and Poster Contests.

The Public Works Department developed the contests to increase peer interest in anti-graffiti awareness and education while communicating the importance of respecting our community.

Poster contest entries were received from nine local middle schools including Arizona Middle School, Central Middle School, Chemawa Middle School, Matthew Gage Middle School, Loma Vista Middle School, Sierra Middle School, University Middle School, Villegas Middle School and Wells Middle School.

Video contest entries were received from two local high schools: Ramona High School and Riverside Polytechnic High School.

Students were invited to participate in the poster contest by submitting artwork with a positive, anti-graffiti message to support the City of Riverside “Take Back the Wall” anti-graffiti education program.

Marketing and graffiti prevention professionals identified the top three posters based on message, originality and appeal. Cash prizes were awarded to the top three posters as follows:

First Place - \$500

Second Place - \$250

Third Place - \$125

Nicholas Nguyen

Cidney Cerda

Aylin Rafael

Loma Vista Middle School

Loma Vista Middle School

Arizona Middle School

Students were invited to participate in the video contest by submitting a 60-second video with a positive, anti-graffiti message offering alternatives to graffiti vandalism. Marketing and graffiti

prevention professionals identified the top three videos based on script, required content, overall message and originality. Cash prizes were awarded to the top three videos as follows:

First Place Team- \$1,000

Steven Ordonio, William George, and Marina Kaye

Riverside Polytechnic High School

Second Place Team - \$500

Felix Silva, Tomas Serratos, Jonathon Valdovinos, and Jonathon Almonza

Ramona High School

Third Place - \$250

Brandon Araiza, Gerardo Ayala, and Edgar Gonzalez

Riverside Polytechnic High School

The first place video will be broadcast on G-TV, which is accessible on Charter Cable (channel 3), AT&T U-Verse (Channel 99), Verizon FIOS (Channel 21), and the City of Riverside web site. Additionally, videos and posters will be shown to local schools during anti-graffiti outreach presentations.